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>> I think students come to Ohio University for a number of reasons. We are a traditional residential campus and have quite a large student population in our undergraduate, on campus programs. And we also have quite a large portfolio of graduate online programs, as well. One of our mottos is Bobcats for Life, so we really feel like we're lifelong partners with our students, and we try very hard to build relationships with them. Online learning is so important to students today, because it really meets them where they are and allows them to think about the pace in which they are able to higher education. I also think that it's extremely important to build community in online courses, and try to think about how students network, both with other students, as well as faculty, and how to leverage those networks. Launching online programs at Ohio University has been really important, because we've been able to build additional clientele, in areas we previously weren't able to reach. So, it's been really exciting to see students in California enroll in our online programs, or students in Texas enroll in our online programs. It makes the experience much richer for our regional students. The Pearson retention services have been really important to our enrollment and growth in our online programs. I know that there is continuous outreach to check in with the students, find out how they're doing, what types of obstacles they're facing, and how we as an institution might help with those. We have been able to come together and plan what programs would be most successful. What is the market looking for right now, and how do we work together to offer these educational opportunities to students.

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